

# 2024 Veterans and Fallen Heroes Poker Run Sponsorship Opportunities



## Red, White and Blue – Television Ads, Radio Ads, Webpage Presence

- \$1250.00 Sponsorship
- Company Logo will be in 17 commercials
- Company Name in a minimum of 64 Radio Ads on K103 and Real Rock
- Company Name will be mentioned in Live Broadcast on Real Rock during the Event
- Company Name will be mentioned in the “Business of the Day” DJ mentions on Real Rock – 40 mentions (in addition to ads)
- Company Logo will be on the Webpage

## Blue – Television Ads running May through June 8th

- \$500.00 Sponsorship – Reaches 240,000 Viewers
- Company Logo will be in 17 commercials
  - KFVS Early Morning Rotator – 3 Spots
  - KFVS Daytime Rotator – 4 Spots
  - KFVS Early News Rotator – 3 Spots
  - KFVS Heartland News 9pm – 3 Spots
  - KFVS TOO Breakfast Show TOO – 4 Spots
- Company Logo will appear on Digital Media – 42,500 Digital Ads
  - KFVS.com
  - KFVS News App on Smart Phones
  - KFVS Weather App on Smart Phones

## Red – Radio Ads running May 27<sup>th</sup> through June 8th

- \$250.00 Sponsorship
- Real Rock
  - Company name will be in Radio Commercials – Total of 40 Ads
- K103
  - Company name will be in Radio Commercials – Total of 24 ADS

## White – Webpage Presence

- \$100.00 Sponsorship
- Company LOGO will be on OUR WEBSITE and Facebook Page Starting in May until Next Year’s Poker Run is Kicked Off